

JEWISH *Telegraph*

GROUP OF NEWSPAPERS

FOUNDED in December 1950, the Jewish Telegraph, incorporating the Jewish Gazette which it acquired in February 1995, is still under the same independent family ownership, and is Britain's only regional Jewish newspaper.

The Jewish Telegraph circulates among a 50,000 Jewish population in the **Greater Manchester, Fylde Coast, Southport and Midlands** areas.

Its separate **Leeds** edition is able to offer almost blanket coverage of the 16,000-strong Jewish communities of Yorkshire.

The **Liverpool** edition reaches virtually every Jewish home in that city and surrounding areas.

In **Scotland**, the edition has its very own flavour, covering virtually all the 12,000 Jews north of the border.

EDITION	PER SCC	FULL PAGE	1/2 PAGE	1/4 PAGE
ALL 4 EDITIONS	£14	£2800	£1400	£850
ANY 3 EDITIONS	£11	£2200	£1100	£650
ANY 2 EDITIONS	£10	£1950	£975	£550
SINGLE EDITION	£6	£1350	£675	£350

Front Page Single Edition £15 scc • Page 3 £7 scc
Additional cost for colour
Leaflet inserts accepted • Rates on application.

SEPARATE EDITIONS INCLUDE

Manchester & North West • Liverpool & Merseyside
Leeds & Yorkshire • Scotland



WWW.JEWISHTELEGRAPH.COM

Artwork Specification
PC format files encoded as ASCII, where applicable
Hi-resolution PDF, EPS, JPEG and TIFF files with preview are accepted
Colour artwork should be supplied as CMYK at 300 DPI
Artwork cannot be received on CD/DVD disc or portable media

Classified Advertising Rates
Display: £9 scc
All rates are subject to the addition of VAT

Bookings are subject to the published conditions of acceptance which are available on request or from jewishtelegraph.com/terms

www.jewishtelegraph.com

Our popular website attracts hundreds of thousands of visitors. There is a limited number of banner advert spaces available in most sections. The website complements the print editions in that it attracts those who are not readers of the newspaper.
We regularly feature picture galleries of communal events.
Rates on application.

SPECIAL FEATURES

The Jewish Telegraph runs regular dining out features, as well as major bridal, fashion and beauty supplements before Passover and Jewish New Year.
There are bumper editions coinciding with all major Jewish festivals, which carry greetings' advertisements.
Sponsorship of columns and specific sections
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MANCHESTER & MIDLANDS EDITION

Including Gatley, Cheadle, Bramhall, Northenden, Sale, Wilmslow, Hale, Bowdon, Didsbury, Chorlton, Bury, Whitefield, Prestwich, Salford, Southport, Blackpool, Preston and Birmingham

LIVERPOOL EDITION

Including Formby, Chester, Preston and Southport

LEEDS EDITION

Including Bradford, Sheffield, Harrogate, York, Hull, Newcastle, Sunderland and Middlesbrough

GLASGOW EDITION

Including Edinburgh, Dundee, Aberdeen and Stranraer

Jewish Telegraph Offices

Manchester
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G46 6LD
Tel: 0141-621 4455

Leeds
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Mansion Gate, Chapel Allerton,
Leeds LS7 4RF
Tel: 0113-295 6000

Liverpool
120 Childwall Road,
Liverpool,
L15 6WU
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