

Artwork Specification

PC format files encoded as ASCII, where applicable
 Hi-resolution PDF, EPS, JPEG and TIFF files with preview are accepted
 Colour artwork should be supplied as CMYK at 300 DPI
 Artwork can be received by email or on disc

Classified Advertising Rates

Display: £7 scc
 All rates are subject to the addition of VAT
Bookings are subject to the published conditions of acceptance which are available on request or from jewisstelegraph.com/terms

JEWISH Telegraph

GROUP OF NEWSPAPERS

ADVERTISEMENT RATE CARD

www.jewisstelegraph.com

Our popular website attracts hundreds of thousands of visitors. There is a limited number of banner advert spaces available in most sections. The website complements the print editions in that it attracts those who are not readers of the newspaper.
 We regularly feature picture galleries of communal events. Rates on application.

SPECIAL FEATURES

The Jewish Telegraph runs regular dining out features, as well as major bridal, fashion and beauty supplements before Passover and Jewish New Year.
 There are bumper editions coinciding with all major Jewish festivals, which carry greetings' advertisements.
Sponsorship of columns and specific sections
 Ask our sales team about special opportunities.

MANCHESTER & MIDLANDS EDITION

Including Gatley, Cheadle, Bramhall, Northenden, Sale, Wilmslow, Hale, Bowdon, Didsbury, Chorlton, Bury, Whitefield, Prestwich, Salford, Southport, Blackpool, Preston and Birmingham

LEEDS EDITION

Including Bradford, Sheffield, Harrogate, York, Hull, Newcastle, Sunderland and Middlesbrough

LIVERPOOL EDITION

Including Formby, Chester, Preston and Southport

GLASGOW EDITION

Including Edinburgh, Dundee, Aberdeen and Stranraer

Jewish Telegraph Offices

artwork@jewisstelegraph.com

Manchester:

Telegraph House, 11 Park Hill,
 Bury Old Rd, Prestwich,
 Manchester M25 0HH
 Tel: 0161-740 9321
 Fax: 0161-740 9325

Glasgow:

May Terrace,
 Giffnock,
 Glasgow G46 6LD
 Tel: 0141-621 4455
 Fax: 0141-621 4333

Leeds:

1 Shaftesbury Avenue,
 Roundhay,
 Leeds LS8 1DR
 Tel: 0113-295 6000
 Fax: 0113-295 6006

Liverpool:

Harold House,
 Dunbabin Rd,
 Liverpool
 L15 6XL
 Tel: 0151-475 6666



January 2009

Presented by

If this space is blank, agency and other bookings should be telephoned to Les Holt, Sheila Bottomley or Felice Berman on 0161-741 2635 or sent to adverts@jewisstelegraph.com

WWW.JEWISSTELEGRAPH.COM

JEWISH Telegraph

GROUP OF NEWSPAPERS

FOUNDED in December 1950, the Jewish Telegraph, incorporating the Jewish Gazette which it acquired in February 1995, is still under the same independent family ownership, and is Britain's only regional Jewish newspaper.

The Jewish Telegraph circulates among a 50,000 Jewish population in the **Greater Manchester, Fylde Coast, Southport and Midlands** areas.

Its separate **Leeds** edition is able to offer almost blanket coverage of the 16,000-strong Jewish communities of Yorkshire.

The **Liverpool** edition reaches virtually every Jewish home in that city and surrounding areas.

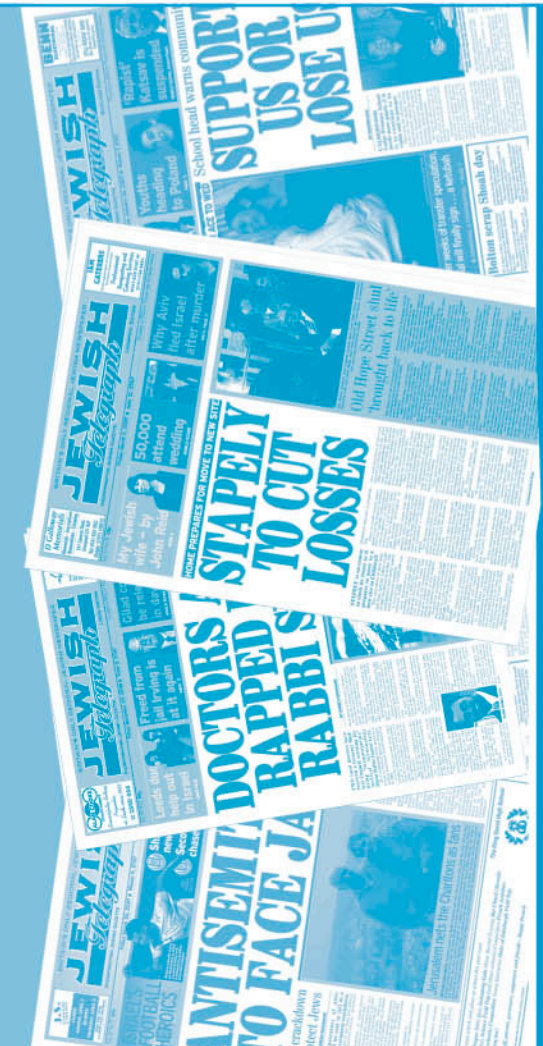
In **Scotland**, the edition has its very own flavour, covering virtually all the 12,000 Jews north of the border.

EDITION	PER SCC	FULL PAGE	1/2 PAGE	1/4 PAGE
ALL 4 EDITIONS	£12	£2500	£1250	£720
ANY 3 EDITIONS	£9	£1990	£995	£540
ANY 2 EDITIONS	£8	£1750	£875	£480
SINGLE EDITION	£5	£1100	£600	£300

Front Page Single Edition £12 scc • Page 3 £6.50 scc
 Additional cost for colour
 Leaflet inserts accepted • Rates on application.

SEPARATE EDITIONS INCLUDE

Manchester & North West • Liverpool & Merseyside
 Leeds & Yorkshire • Scotland



WWW.JEWISSTELEGRAPH.COM